

Learn Export Import

Special One Day Training on **HOW TO FIND BUYERS**



Training
By
International
Exim Trainer
Mr. Paresh Solanki
Founder
Of
Online Exim Solution
Member of
GCCCI
And
BNI

This is India's One of The Best Practical Training
Program on International Marketing

By International Trainer **Mr. Paresh Solanki**

@Ahmedabad Time 10:00 am to 6:00 pm

Online Exim Solution H - 611 Titanium City Center Near Sachin Tower
100 Feet Anandnagar Road, Satellite Ahmedabad - 380015 Gujarat INDIA

Call for Registration +91 8866173484

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www.onlineexim.in www.onlineexim.com

**Note: Fee includes course fee, cost of reading material, Folder,
Certificate, CD, and refreshment for the Day.**

1

**HOW TO
FIND
BUYERS**

2

**GLOBAL
MARKETING**

3

**DIGITAL
MARKETING**




Online EximSolution
Easy to Expand



Course contents International Marketing

- ✓ Introduction to Export – Import
- ✓ Opportunities in Import Export Sector
- ✓ **How to Select product & market**
- ✓ Role of Trade Promotion Organization
- ✓ RCMC - Registration Cum Membership Certificate
- ✓ Importance of Trade Fairs & Exhibition for Export Promotion
- ✓ Export Incentives on Export Marketing - MDA
- ✓ **International marketing**
- ✓ What is Marketing
- ✓ Why you?
- ✓ How to Identify Potential Buyer
- ✓ Where to find Buyer
- ✓ Export Import Statistics
- ✓ **How to find Buyers**
- ✓ Ways of Finding Buyer
- ✓ Sources of finding buyers
- ✓ Export Marketing, Searching Buyer,
- ✓ How To Approach Effectively To Overseas Buyer

- ✓ **Digital Marketing**
- ✓ Online Marketing
- ✓ What is Online Marketing?
- ✓ How to use Google
- ✓ What is SEO
- ✓ Social Media Websites
- ✓ Facebook LinkedIn YouTube
- ✓ How to create Effective Videos
- ✓ IMP websites
- ✓ B2B Websites
- ✓ Classified Website
- ✓ B2B and B2C Concept
- ✓ Offline Marketing
- ✓ Personal visit
- ✓ How to appoint Agent
- ✓ Advertising & Branding
- ✓ **Communication**
- ✓ Reaching the Right Person
- ✓ Email Marketing
- ✓ Language Problem with Solution

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